

## Cruise Night on Main

### SILVER SPONSOR

**(\$500)**

- Logo & name on related promotional materials
- Small booth / tent space (10' x 10') at event (sponsor provides tent or table)
- Mentions in related advertising garnished for the event
- First Right of Refusal for 2011 Event Sponsorship
- Mentions at event as sponsor via PA system

A financial commitment will be paid as follows:

\$250.00 to be paid at signing of contract

\$250.00 to be paid by May 16, 2010

Make checks payable to Middlesex County Chamber of Commerce (or MCCC)

**Contact:**

**Cathy Duncan, Coordinator**

**393 Main Street, Middletown 06457**

**860-347-6924**

**cathy@middlesexchamber.com**

### BRONZE SPONSOR

**(\$100)**

- Mentions at event as sponsor via PA system
- Mentions in related advertising garnished for the event

A financial commitment will be paid before

June 1, 2010

Make checks payable to MCCC

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### CO-CHAIRMEN FOR THE EVENT

**Foster Charles** - Co-Chair, Charles Computer Services

**Norm LeBlanc** - Co-Chair, Trantolo & Trantolo Law

### EVENT TO BENEFIT

### MIDDLETOWN YOUTH PROGRAMS



### SUGGESTED DONATION OF

**\$5.00 PER CAR**

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This event is supported by volunteers from

**The Eastern Chapter**

**Over The Hill Gang Car Club**

## 12TH ANNUAL CRUISE NIGHT ON MAIN, Presented by TOWN FAIR TIRE, TRANTOLO & TRANTOLO LAW and WDRC

### SPONSORSHIP OPPORTUNITIES

**Wednesday, JUNE 16, 2010**

(Rain date - June 23 )

**4:30 p.m - 8:30 p.m.**



**860-347-6924**

**www.middlesexchamber.com**

## TITLE SPONSORS

TOWN FAIR TIRE

TRANTOLO & TRANTOLO LAW

And WDRC

### Benefits include:

- Event named in recognition of Title Sponsorship
- Large Logo & Name on all Signage and Related Promotional Materials
- Large Booth / Tent Space (30') in a prime location at the Event (tent & table provided by sponsor)
- Mentions in all Related Advertising garnished for the Event
- (title to be determined) Award, Presenter & Sponsor
- First Right of Refusal for 2011 Event Sponsorship
- Mentions at Event as Title Sponsor via Public Address System

A financial commitment will be paid as follows:

First half to be paid at signing of contract

Second half to be paid by May 16, 2010

Make checks payable to Middlesex County Chamber of Commerce (or MCCC)

## CRUISE NIGHT ON MAIN SPONSORSHIP OPPORTUNITIES

### DIAMOND SPONSOR

(\$2,000)

### Benefits include:

- Large Logo & Name on all Signage and Related Promotional Materials
- Booth / Tent Space (20') in a prime location at the Event
- Mentions in all Related Advertising garnished for the Event
- (title to be determined) Award, Presenter & Sponsor
- First Right of Refusal for 2011 Event Sponsorship
- Mentions at Event as Sponsor via Public Address System

A financial commitment will be paid as follows:

\$1,000 to be paid at signing of contract

\$1,000 to be paid by May 16, 2010

Make checks payable to Middlesex County Chamber of Commerce (or MCCC)

## GOLD SPONSOR

(\$1,000)

### Benefits include:

- Large Logo & Name on all Signage and Related Promotional Materials
- Booth / Tent Space (10') at Event
- Mentions in all Related Advertising garnished for the Event
- (title to be determined) Award, Presenter & Sponsor
- First Right of Refusal for 2011 Event Sponsorship
- Mentions at Event as Sponsor via Public Address System

A financial commitment will be paid as follows:

\$500 to be paid at signing of contract

\$500 to be paid by May 16, 2010

Make checks payable to Middlesex County Chamber of Commerce (or MCCC)